Sitecore Experience Platform 9.0 Update 1

Installation guide for administrators and developers



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Chapter 1

Introduction

This guide describes how to install Sitecore Experience Platform 9.0 rev. 171219 (Update-1).

The document contains the following chapters:

• Chapter 1- Introduction

An introduction to the installation process for Sitecore Experience Platform 9.0 Update 1.

• Chapter 2 – Prerequisites and Requirements

An outline of the installation requirements for Sitecore XP.

• Chapter 3 – Prepare the Environment for Deployment

Preparing your environment for the deployment of Sitecore.

• Chapter 4 – Local Environment Setup

For developers installing Sitecore on a local environment.

• Chapter 5 – Production Environment Setup

How to install Sitecore in a scaled, multiple server role environment.

• Chapter 6 – Sitecore XP Post-Installation Steps

Some procedures that you must perform to finalize the installation.

• Chapter 7 – Troubleshooting

Answers to common problems you may encounter while installing Sitecore.

• Chapter 8 – Appendix

Additional reference information to help you install Sitecore.



1.1 Getting Started

Sitecore is divided into two distinct product areas. It contains:

- Sitecore Experience Management (XM) the content management and personalization features.
- Sitecore Experience Platform (XP) the content management, personalization, marketing and analytics features.

The Sitecore Experience Platform is divided into a number of logical areas:

- Sitecore Experience Database (xDB) where all experience data of the contact is stored.
- xConnect an independent service layer that connects the xDB to Experience Applications and allows other channels to add data to the xDB.
- Experience Applications with applications such as List Manager, Campaign Manager, FXM, and Experience Analytics.
- Experience content management with applications such as the Experience Editor and Experience Explorer.

You can install the entire Sitecore Experience Platform (XP), or the Experience Management (XM) solution.

For more information about Sitecore XP or XM, refer to the Sitecore Documentation site – http://doc.sitecore.net.

For assistance, or to report any discrepancies between this document and the product, please contact http://support.sitecore.net/helpdesk/.

1.1.1 Preparing to Install Sitecore XP

The Sitecore Experience Platform is designed to be used in production environments. Sitecore can also be run in a local development environment for the development of Sitecore by a web developer.

For small implementations, including local environments such as developer workstations and testing environments, Sitecore XP and the database server can be installed on a single computer.

For information about installing Sitecore in a local environment, see the chapter Local Environment Setup.

For larger implementations, the database server is typically separated from the application server.

The content authoring environment for business users is also frequently separated from the content delivery environment that is accessed by Internet users.

For information about installing Sitecore in a production environment, see the chapter *Production Environment Setup*.

For information about scaling Sitecore and security hardening, see the <u>Scaling and Architecture Guide</u> and the <u>Security hardening</u> sections on the Sitecore Documentation site.

For Cloud deployments and installation, refer to the relevant <u>installation guidelines</u> available on the Sitecore Documentation site – <u>https://doc.sitecore.net</u>.

1.1.2 Sitecore Installation Framework

Starting with Sitecore 9.0, you must use the Sitecore Installation Framework to install Sitecore. The framework deploys Web Deploy Packages (WDP) by passing parameters to SIF configuration files through a Microsoft® PowerShell module.

If you want to customize your Sitecore configuration, refer to the <u>Sitecore Installation Framework Configuration Guide</u>.

You can download the guide from the Sitecore Downloads page - https://dev.sitecore.net.



Chapter 2

Prerequisites and Requirements

This chapter describes the prerequisites, hardware, and software requirements for Sitecore XP 9.0.

This chapter contains the following sections:

- Sitecore Hosting Environment Requirements
- Sitecore Client Requirements
- Sitecore Installation Prerequisites

2.1 Sitecore Hosting Environment Requirements

Sitecore XP 9.0 has specific requirements for the operating system, IIS Web Server, .NET Framework, and the database server.

Important

When you configure the Sitecore Experience Database (xDB), you must synchronize all the servers in your solution to a single reliable time source, for example, by means of the Network Time Protocol (NTP). The aggregation of engagement automation states depends on the system time, and changing this can lead to incorrect aggregation results or loss of data.

2.1.1 IIS Requirements

Sitecore XP can be hosted on the following IIS versions:

- IIS 10.0
- IIS 8.5

You must use the version of IIS that your operating system supports. For more information about IIS and operating systems, see Microsoft's documentation.

Sitecore XP does not officially support any other ASP.NET web servers such as IIS Express, or Mono Web Server, and it neither supports nor allows multiple IIS website definitions to point to the same Sitecore web root.

Important

If you plan to use one or more processing, dedicated publishing, and/or indexing servers that do not handle requests, you must use <u>Application Initialization</u> to successfully start Sitecore after you recycle the application pool. If you do not do this, Sitecore will not launch and its application pool can shut down due to inactivity.

2.1.2 Operating System Requirements

Sitecore XP 9.0 is only compatible with the client and server operating systems that support .NET Framework 4.6.2 or later.

Sitecore XP can be hosted on the following Microsoft operating systems:

- Windows Server 2016
- Windows Server 2012 R2 (64-bit)
- Windows 10 (32/64-bit)
- Windows 8.1 (32/64-bit)

Important

Run Windows Update and install all the appropriate service packs and security updates on all of your Sitecore XP host and client computers.

2.1.3 .NET Framework Requirements

Sitecore XP 9.0 requires .NET Framework 4.6.2 or later.

You must apply any available updates to the .NET Framework to every Sitecore installation.

2.1.4 Microsoft Visual C++ 2015 Redistributable Requirements

Sitecore XP 9.0 Update-1 introduces a new prerequisite for the Microsoft Visual C++ 2015 Redistributable. For more information, see https://www.microsoft.com/en-us/download/details.aspx?id=53587.



Note

This redistributable may already be installed with Microsoft Windows. Without it, Sitecore XP will fail to start up with the message: Could not load file or assembly 'ChilkatDotNet46.dll' or one of its dependencies. The specified module could not be found.

2.1.5 Visual Studio Requirements for Custom Solutions

Sitecore XP 9.0 requires Microsoft Visual Studio 2015 or later.

2.1.6 Database Requirements

Sitecore 9.0 supports the following database servers:

Microsoft SQL Server 2016 SP1

This version supports the XM databases and is the required and only supported version for the Experience Database (xDB).

Microsoft SQL Server 2014 SP2

This version only supports XM databases and does not support the Experience Database (xDB).

Important

Sitecore XP 9.0 Update 1 does not currently support MongoDB or Oracle databases for the Experience Database (xDB). Support will be added in future versions of Sitecore.

Microsoft SQL Server Drivers and Utilities

You must also install:

- Microsoft ODBC Driver 13 for SQL Server
- Microsoft Command Line Utilities 13 for SQL Server

2.1.7 Search Indexing Requirements

Sitecore XP 9.0 supports several index providers. For information about installing or managing them in a Sitecore context, see to the <u>Sitecore Documentation site</u>.

Sitecore supports the following index providers:

Solr 6.6.2

For the XP Single (XPo), XP Scaled (XP1) and XM Scaled (XM1) topologies, Solr is the default search provider.

Azure Search

The Azure Search provider is supported and recommended for Azure Cloud PaaS deployments only.

Lucene

Note

Lucene only supports Content Search and does not support xConnect.

The Sitecore Content Search API uses the native Microsoft Windows IFilter interface to extract text from media files so that Sitecore Content Search can index it.

However, to enable the Sitecore Content Search API crawlers to properly index the content in Adobe PDF files, you must install Adobe PDF IFilter on every content management and content delivery server.

Currently, the only supported version of Adobe PDF IFilter is version 9.



You can install Adobe PDF IFilter as a standalone IFilter or as part of Adobe Acrobat Reader. You can download Adobe PDF IFilter version 9 from:

ftp://ftp.adobe.com/pub/adobe/acrobat/win/9.x/.

Note

Adobe has published a known issue about running Adobe PDF IFilter version 9 on Microsoft Windows 8. For more information see: https://helpx.adobe.com/acrobat/kb/pdf-search-breaks-110-install.html.

2.1.8 Antivirus Software Considerations

Some antivirus software can have a detrimental effect on the performance of ASP.NET applications including Sitecore. We therefore recommend that you use only antivirus scanners that are certified for the operating system that you use.

For more information about the certified products, see the Windows Server Catalog website.

To ensure optimal performance, exclude the following folders from scanning by your antivirus software:

- The site root folder.
- The data folder that is defined in the web.config file.
- The folder that contains the actual Sitecore database files.
- The C:\Windows\Temp or {app pool user profile}\Temp folder.

2.1.9 Hardware Requirements for a Server Running a Single Sitecore Installation

To run a single Sitecore installation, the minimum configuration requirements are:

- 4 core processor
- 16GB of RAM

Note

The recommended hardware requirements are for running the software on a single computer. For more information about running Sitecore on different kinds of hardware, consult your Sitecore partner or technical sales representative.



2.2 Sitecore Client Requirements

This section describes the software and hardware requirements for Sitecore when accessed by a client, such as a desktop computer or a mobile device.

2.2.1 Software Requirements

Browser

Sitecore XP clients are browser-based user interfaces. Sitecore XP 9.0 has been tested and can run on the following browsers:

- Microsoft Internet Explorer 11
- Mozilla Firefox
- Google Chrome
- Microsoft Edge
- Apple Safari 9+

Note

Sitecore XP 9.0 Update 1 supports all the current stable versions of these browsers. However, it does not support the Compatibility view in Internet Explorer 11.

Although Sitecore XP supports the tested versions of the listed browsers, newer browser revisions are continually released. Sitecore will support the latest revisions of these browsers.

For more information about browser compatibility, see the <u>Sitecore compatibility table</u>.

2.2.2 Hardware Requirements

Sitecore XP 9.0 has the following hardware requirements for the client device:

- Processor: Intel Pentium 4, 2GHz or faster processor.
- RAM: 512 MB minimum, 1GB recommended.
- TCP/IP connection at 512Kbps or faster to the Sitecore XP host.
- 1024 x 768 or greater screen resolution required for advanced operations.

You do not have to install any additional software on the Sitecore XP clients that access Sitecore XP servers.



2.3 Sitecore Installation Prerequisites

Before you install Sitecore, you must fulfill all the requirements for the platform and the installation framework.

2.3.1 File System Permissions

File System Permissions for ASP.NET Requests

Sitecore XP executes requests for ASP.NET resources and all the .NET code running within the application with the permissions of the account configured as an identity for the website's application pool. This account requires *Modify* permissions for all the files, folders, and subfolders under the \wwwroot\<YourWebsiteFolder> folder.

Note

The Sitecore Installation Framework automatically sets all required rights to your website folder. If you deploy Sitecore through a manual configuration, such as a PowerShell script or similar, you must set the correct file system permissions.

The following table contains the default account used for processing ASP.NET requests in the different versions of IIS:

| IIS Version | Default ASP.NET account name |
|-------------|------------------------------|
| 8.5 | NETWORK SERVICE |
| 10 | NETWORK SERVICE |

If you select a different user account to process the ASP.NET requests, you must also grant this account the *Modify* permissions.

For more information about application pool identities and specifically about assigning rights to the *AppPoolIdentity* account, see the following <u>article</u>.

File System Permissions for System Folders

To be able to load .NET runtime and ASP.NET resources used for processing the ASP.NET requests, the worker process hosting the Sitecore XP application requires access to multiple system files and folders that are not distributed as a part of Sitecore XP, but are installed as a part of the Windows Operating System and the .NET framework. The Microsoft site has more information about <u>built in groups and accounts in IIS</u>.

Most of these permissions are granted by IIS to all ASP.NET applications, automatically making the application pool identity account a member of the *IIS_IUSRS* security group.

However, in certain environments, you must manually grant permissions for the Application Pool Identity to the following system locations:

| Default location | Required permissions | Comments |
|--------------------------------|----------------------|---|
| %WINDIR%\temp\ | Modify | To install Sitecore XP, you must assign the <i>Modify</i> access rights to the \temp folder for the ASP.NET and/or IUSR accounts. |
| %WINDIR%\Globalization\ | Modify | Required for registering custom languages by the .NET Framework correctly. |
| %PROGRAMDATA%\Microsoft\Crypto | Modify | Required for storing cryptographic keys used for encrypting/decrypting data. |



These variables have the following default values:

| Variable | Default value |
|---------------|------------------------------------|
| %WINDIR% | C:\Windows |
| %PROGRAMDATA% | C:\ProgramData for IIS 7 and later |

Note

The Sitecore Installation Framework specifies the required permissions for certificates under the $\c ypto$ folder.

UNC Share is Not Supported

You must install Sitecore XP 9.0 on a local drive, not a Universal Naming Convention share.

Sitecore Cannot Operate from a Virtual Directory

Sitecore Experience Platform does not support operating from a virtual directory.

2.3.2 Prerequisites for using the Sitecore Installation Framework

This section describes the prerequisites to install the Sitecore Experience Platform in an on-premises environment using the Installation Framework. To use the Sitecore Installation Framework, you must download and install:

- Microsoft PowerShell® version 5.1 or later
- Web Platform Installer 5.o.

Note

The Sitecore Installation Framework does not validate the prerequisite software that you install; therefore ensure you install the correct versions.

The Sitecore Installation Framework has the following requirements:

| Requirement | Feature | Details |
|---------------------------------------|---|--|
| WebAdministration module | Supports IIS management. | When you configure a computer with IIS, the WebAdministration module is automatically installed. |
| Web Deploy 3.6 for Hosting Servers | Supports installation of Web Deploy Packages. | You install the tool using the Web Platform Installer. |
| URL Rewrite 2.1 | Supports URL rewrites for Sitecore when installed as a Web Deploy Packages. | You install the tool using the Web Platform Installer. |



| Requirement | Feature | Details |
|---|---|--|
| Microsoft SQL Server Data-Tier Application Framework (DacFx) version 2016 | Supports installation of .dac files in Web Deploy Packages. | You can install DacFx from here: https://www.microsoft.com/en- us/download/details.aspx?id=53013 |
| | | To ensure that DacFx works correctly, you must install its system requirements including SQLSysCLRTypes.msi. If you are running an x64 environment, must install both the x64 and x86 versions of DacFx and SQLSysCLRTypes. |
| | | Note If DACFx fails to install, you can see the following error message when using the framework: The SQL provider cannot run with dacpac option because of a missing dependency. Please make sure that DACFx is installed. To resolve this error, refer to the following Sitecore Knowledge Base article. |

Clear the Web Platform Installer download cache

If the Web Platform Installer hangs or freezes during installation, you must restart and clear the download cache.

To clear the Web Platform Installer download cache:

- 1. Launch the Web Platform Installer.
- 2. In the bottom pane, click **Options**.
- 3. In the **Change Options** dialog box, scroll down to the **Installer cache** section and click **Delete** installer cache folder.
- 4. Click OK.

2.3.3 Enable Contained Database Authentication

When you use Web Deploy Packages, you must ensure that the target SQL Server is configured correctly.

To configure the target SQL Server to allow users and logins to be contained at the database level:

- ${\bf 1.} \quad {\bf Launch\ MS\ SQL\ Server\ Management\ Studio\ and\ log\ in\ as\ an\ administrator.}$
- 2. Run the following new query:

```
sp_configure 'contained database authentication', 1;
GO
RECONFIGURE;
GO
```

Note

The Microsoft site has more information about the contained database authentication option.



2.3.4 Install Solr

The Sitecore Experience Platform 9.0 rev. 171219 (Update-1) supports Solr, Lucene, and Azure Search as search providers. If you want to use a search index that works in both analytics and content search, we recommend that you use Solr.

Note

If you want to use a search index that works in both analytics and content search on PaaS deployments, you should use Azure search.

Before you run the Sitecore Installation Framework, you must:

- Enable and set up SSL
- <u>Install Solr</u> and configure it to run as a Windows service.

By default, the Sitecore Experience Platform is secure, therefore you must enable SSL for Solr.

For local testing and development, you can set up a self-signed certificate. The Apache Solr Reference guide has more information about creating a self-signed certificate.

Install the Solr Certificate

You must install the Solr certificate on the servers that perform the following roles:

- Content Management
- xConnect Collection Search

Note

The new Dedicated Dispatch Server (DDS) role that is introduced with Sitecore XP 9.0. Update 1 can only be configured on a CM server and therefore requires the Solr certificate.

For more information about configuring a Dedicated Dispatch Server, see the EXM documentation.



Chapter 3

Prepare the Environment for Deployment

This chapter describes all the steps necessary to prepare your environment for a local or remote deployment of the Sitecore Experience Platform.

This chapter contains the following sections:

- Use and Configure Your Topology
- Set Up the Sitecore Installation Framework
- Running SIF Remotely

3.1 Use and Configure Your Topology

Before you run the installation of Sitecore, you must choose the topology or the instance that you want to install. By default, Sitecore provides XP Single (XPo), XM Scaled (XM1), and XP Scaled (XP1) topologies for onpremise installations.

Important

You can configure the topology to match your business needs. For more information about scaling, see the <u>Scaling and Architecture Guide</u>.

Note

If you want to install the XMo topology, you only need to install the CM instance from the XM1 topology and then in the web.config file, specify the following setting:

<add key="role:define" value="Standalone" />

3.1.1 Choose Your On-premise Topology

The following table describes the three types of deployment topologies available: XP Single (XPo), XM Scaled (XM1), and XP Scaled (XP1).

Note

Azure Cloud supports different deployment topologies. For more information, see the documentation about <u>Sitecore configurations and topology for Azure</u>.

To deploy Sitecore XP in Azure Cloud, you must use Sitecore Azure Toolkit and the appropriate Sitecore Azure WDP.

| Deployment topology | Description |
|---------------------|--|
| XP Single (XPo) | The Sitecore Experience Platform, running as two single instances: Sitecore and xConnect. The Experience Database (xDB) is partially included in both instances. |
| | Use this topology for local development and testing. You can also use this topology in a production environment that <u>combines the server roles</u> . |
| | Note |
| | For security and scalability reasons, in production environments, it is best practice to use the XM Scaled (XM1) or XP Scaled (XP1) configuration. |
| XM Scaled (XM1) | The Sitecore Experience Management configuration (CMS-only mode) running both the Content Delivery (CD) and Content Management (CM) roles. |
| | Use this topology when you are not planning to use the Analytics and Marketing features of the Sitecore Experience Platform. |
| | Note When you select this topology, xDB and xConnect are not available. |



| Deployment topology | Description | | |
|---------------------|--|--|--|
| XP Scaled (XP1) | The Sitecore Experience Platform configuration running the following separated server roles: | | |

Note

In a scaled environment you must consider how to configure your session state provider.

For more information, see the section Configure Session State Providers.

Scalability

To achieve better performance, cope with greater website demand and large amounts of website traffic, you have several scalability options. For more information on these options, read the <u>Scaling and Architecture Guide</u>.

Download the Web Deploy Packages and SIF Configuration Files

After selecting your deployment topology, for example XP Single (XPo), XM Scaled (XM1), or XP Scaled (XP1), you must download the corresponding web deploy packages which also contain the SIF configuration files from the Sitecore Downloads page – https://dev.sitecore.net.

XP Single (XPo)

The following Web Deploy Packages are required for XP Single (XPo) topologies:

- sitecore 9.0.1 rev. 171219 (OnPrem)_single.scwdp.zip
- sitecore 9.0.1 rev. 171219 (OnPrem)_xp0xconnect.scwdp.zip

The following SIF configuration files are required for XP Single (XPo) topologies:

- sitecore-solr.json
- xconnect-solr.json
- xconnect-createcert.json (for developer environments)

Important

When you install the xConnect configurations on IIS 8.5 - Windows 2012r2 or Windows 8.1, you cannot use the xconnect-createcert.json to generate a self-signed client certificate for xConnect. You must provide a certificate for the installation. For more information, see to section Secure the Sitecore installation.

- sitecore-XPO.json
- xconnect-xp0.json



XM Scaled (XM1)

The following Web Deploy Packages are required for XM Scaled (XM1) topologies:

- sitecore 9.0.1 rev. 171219 (OnPrem) cd.scwdp.zip
- sitecore 9.0.1 rev. 171219 (OnPrem) cm.scwdp.zip

The following SIF configuration files are required for XM Scaled (XM1) topologies:

- sitecore-solr.json
- sitecore-XM1-cd.json
- sitecore-XM1-cm.json

XP Scaled (XP1)

The following Web Deploy Packages are required for XP Scaled (XP1) topologies:

- sitecore 9.0.1 rev. 171219 (OnPrem) cd.scwdp.zip
- sitecore 9.0.1 rev. 171219 (OnPrem) cm.scwdp.zip
- sitecore 9.0.1 rev. 171219 (OnPrem)_prc.scwdp.zip
- sitecore 9.0.1 rev. 171219 (OnPrem) rep.scwdp.zip
- sitecore 9.0.1 rev. 171219 (OnPrem)_xplcollection.scwdp.zip
- sitecore 9.0.1 rev. 171219 (OnPrem) xplcollectionsearch.scwdp.zip
- sitecore 9.0.1 rev. 171219 (OnPrem) xplmarketingautomation.scwdp.zip
- sitecore 9.0.1 rev. 171219 (OnPrem) xp1marketingautomationreporting.scwdp.zip
- sitecore 9.0.1 rev. 171219 (OnPrem) xplreferencedata.scwdp.zip
- sitecore 9.0.1 rev. 171219 (OnPrem)_dds.scwdp.zip

The following SIF configuration files are required for XP Scaled (XP1) topologies:

- sitecore-solr.json
- xconnect-solr.json
- xconnect-createcert.json(for local test environments)

Important

When you install the xConnect configurations on IIS 8.5 - Windows 201272 or Windows 8.1, you cannot use the xconnect-createcert.json to generate a self-signed client certificate for xConnect. You must provide a certificate for the installation. For more information, see to section Secure the Sitecore installation.

- sitecore-XP1-cd.json
- sitecore-XP1-cm.json
- sitecore-XP1-prc.json
- sitecore-XP1-rep.json
- sitecore-XP1-dds.json
- sitecore-XP1-cm-dds-patch.json
- sitecore-XP1-cm-dds-patch.ps1
- xconnect-xp1-collection.json



- xconnect-xp1-collectionsearch.json
- xconnect-xp1-marketingautomation.json
- xconnect-xp1-marketingautomationreporting.json
- xconnect-xp1-referencedata.json

Note

This document does not describe how to configure a DDS server. For more information, see the Sitecore <u>Email Campaign Manager documentation</u>.

Configure Parameters in the SIF Configuration Files

The SIF configuration files are templates that provide a basis for deployment of various Sitecore Experience Platform configurations with support for:

- Creating an IIS Application Pool
- Creating an IIS website
- InstallatingWeb Deploy Packages
- Configurating File Permissions

To continue with the installation, you must review and configure the default parameters within each of the SIF configuration files for your chosen topology.

To configure parameters in an SIF configuration file:

- 1. In a text editor, open the relevant SIF configuration file, for example sitecore-solr.json, and find the Parameters block.
- 2. For each parameter, if it has a default value, check whether you must change it. If there is no default value, consider if you want to add one. When you run the installation, any parameter that does not have a default value will result in a prompt for that information.

Note

In the configuration files, each parameter has a description property that explains what it is used for. For example, the following screenshot shows a snippet of a Parameters block from a configuration file.

```
"Parameters": {
    // Parameters are values that may be passed when Invoke-SitecoreInstall is called.
    // Parameters must declare a Type and may declare a DefaultValue and Description.
    // Parameters with no DefaultValue are required when Invoke-SitecoreInstall is called.
    "Package": {
    "Type": "string",
        "Description": "The path to the Web Deploy package to deploy."
     "LicenseFile": {
         "Type": "string",
        "Description": "The path to the Sitecore license file."
     "SqlDbPrefix": {
        "Type": "string",
"Description": "The prefix used for all Sql databases."
    },
"SiteName": {
        "Type": "string",
"DefaultValue": "SitecoreCD",
         "Description": "The name of the site to be deployed."
    },
"SqlCoreUser": {
   ": "stri
        "Type": "string",
"DefaultValue": "sa",
         "Description": "The Sql user for the Core connection string in Sitecore."
    },
```

3.2 Set Up the Sitecore Installation Framework Module

The Sitecore Installation Framework (SIF) is a Microsoft® PowerShell module that supports local and remote installations of Sitecore, and it is fully extensible.

Because the Sitecore Experience Platform is designed to be secure-by-default, for developer environments there is a Sitecore Fundamentals module that sets up all required self-signed certificates for you.

Sitecore Fundamentals is a PowerShell module that is used to configure security certificates and transport level security for Sitecore websites. It is automatically installed when you install the Sitecore Installation Framework.

In a production environment, you can provide your own certificates. In a non-production environment, you can choose to have the module generate the certificates for you.

3.2.1 Install the Installation Framework Module Using MyGet

The Sitecore Gallery is a public MyGet feed that is used to download and install PowerShell modules created by Sitecore. The Sitecore Installation Framework is available through the Sitecore Gallery.

To set up the Sitecore Installation Framework:

- 1. In Windows, launch PowerShell as an administrator.
- 2. To register the repository, in a PowerShell command line, run the following cmdlet:

```
Register-PSRepository -Name SitecoreGallery -SourceLocation https://sitecore.myget.org/F/sc-powershell/api/v2
```

3. Install the PowerShell module by running the following cmdlet:

```
Install-Module -Name SitecoreInstallFramework -RequiredVersion 1.2.1
```

4. When prompted to install, press Y, and then press ENTER.

```
PS C:\> Install-Module -Name SitecoreInstallFramework -RequiredVersion 1.2.1

Untrusted repository
You are installing the modules from an untrusted repository. If you trust this repository, change its
InstallationPolicy value by running the Set-PSRepository cmdlet. Are you sure you want to install the modules from
'SitecoreGallery'?
[Y] Yes [A] Yes to All [N] No [L] No to All [S] Suspend [?] Help (default is "N"): y
PS C:\> _
```

Important

You must install Sitecore 9.0.1 with the Sitecore Installation Framework 1.x. You cannot install Sitecore 9.0.1 with Sitecore Installation Framework 2.x.

3.2.2 Manual Installation

The Sitecore Installation Framework is also provided as a .zip package. When you manually install the Sitecore Installation Framework, you must also download and install the Sitecore Fundamentals package.

You can download the Sitecore Fundamentals and the Sitecore Installation Framework packages from the Sitecore Downloads page – https://dev.sitecore.net.

Note

When you download the packages, it is possible that the <code>.zip</code> packages are marked as blocked by Microsoft Windows. To continue the installation of the Sitecore Installation Framework, you must first unblock the <code>.zip</code> packages.

To unblock a .zip package

- 1. In Windows Explorer, navigate to the folder where you downloaded the .zip packages, and right-click the relevant .zip file
- 2. Click Properties.
- 3. In the **Properties** dialog box, on the **General** tab, click **Unblock**.



Click OK.

Extract the Sitecore Installation Framework

The installation path that you must use depends on the location where you want to install the Sitecore Installation Framework. You can install it for all users (global path), for a specific user, or to a custom location:

| Usage | Path |
|-------------------------|---|
| All users (global path) | C:\Program Files\WindowsPowerShell\Modules |
| Specific user | C:\Users\ <user>\Documents\WindowsPowerShell\Modules</user> |
| Custom location | Any path |

Important

If you plan to install the Sitecore Installation Framework module to a custom location, after the installation you must import the module and specify the path to the file by running the following cmdlet:

Import-Module <custompath>\SitecoreInstallFramework

However, if you added the Sitecore Installation Framework to either an *All users* or *Specific user* path, you do not have to import the module, because this is done automatically.

For example, if you want to make the Sitecore Installation Framework available to all users:

- Extract the Sitecore Fundamentals . zip package to the following path:
 - C:\Program Files\WindowsPowerShell\Modules\SitecoreFundamentals
- Extract the Sitecore Install Framework . zip package to the following path:

C:\Program Files\WindowsPowerShell\Modules\SitecoreInstallFramework

3.2.3 Validate the Installation

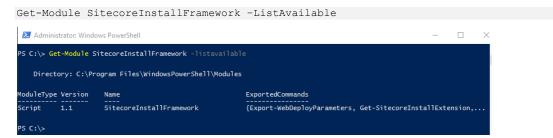
After you install the Sitecore Installation Framework, you can validate its installation to confirm that it is available for use. This procedure is optional.

Note

This validation only works if you have installed the Sitecore Installation Framework to the *All users* (global) path.

To validate the installation:

• In a PowerShell command line, run the following cmdlet:



3.2.4 Customize the Sitecore Installation Framework

The Sitecore Installation Framework lets you customize your installation within Microsoft PowerShell to add more tasks and features as required. For example, you can add steps to unpack a .ZIP archive of content, download files from other sources, or make a web request to call another service.



For more information about how you can extend the installation framework, read the *Customize the Sitecore Installation Framework* section in the Sitecore Installation Framework Configuration Guide. You can download the guide from the Sitecore Downloads page – https://dev.sitecore.net.

3.2.5 Create the Self-signed Certificates

The Sitecore Installation Framework depends on the Sitecore Fundamentals module for local environment installations because it helps create self-signed certificates for developers so they can quickly get started on their workstations.

Note

To secure communication, for example with XConnect, Sitecore uses certificates to encrypt data. In production environments, these certificates must be provided and signed by an authorized provider. However, in development environments, the certificates can be generated and signed locally.

However, if you have installed the Sitecore Installation Framework to a custom location, you must first import the Sitecore Fundamentals package, and then import the Sitecore Installation Framework using its full path.

• To import Sitecore Fundamentals, in a PowerShell command line, run the following cmdlet:

Import-Module <custom location>\SitecoreFundamentals

 To import the Sitecore Installation Framework, in a PowerShell command line, run the following cmdlet:

Import-Module <custom location>\SitecoreInstallFramework



3.3 Running SIF Remotely

PowerShell Remoting lets you run SIF configurations on a remote computer.

Enable PowerShell Remoting

To enable PowerShell remoting:

On the remote computer, in a PowerShell command line, run the Enable-PSRemoting cmdlet.

Note

You must enable PowerShell remoting for the user that completes the installation, and this user must have administrator rights to perform the deployment. The MSDN website has more details on <u>securing or configuring a computer for remote access</u>.

Start a Remote Installation

To start a remote deployment:

- 1. Install the Sitecore Installation Framework on the remote computer.
- 2. In a PowerShell command line, create a new remote session, as follows:

```
$session = New-PSSession -ComputerName <RemoteComputerName>
```

3. Choose an appropriate path to copy all required packages and SIF configuration files to the remote computer, and then in a PowerShell command line run the following cmdlet:

```
Copy-Item -Path <sourcefile> -Destination -<remotePath> -ToSession $session
```

. Run the following cmdlet to start the installation:

```
Invoke-Command -Session $session {
Import-Module SitecoreInstallFramework
Install-SitecoreConfiguration -Path <configurationpath> }
```

Note

For more details about the Invoke-Command cmdlet, see the <u>PowerShell documentation</u> on the MSDN website.



Chapter 4

Local Environment Setup

This chapter describes the steps required to install Sitecore XP 9.0 rev. 171219 (Update-1) in a local environment for development or evaluation purposes.

You will get a working instance of the Sitecore Experience Platform with the XP Single topology.

This chapter contains the following sections:

- Install the Prerequisites
- Install Sitecore XP

4.1 Install the Prerequisites

Before you begin installing your local environment, ensure that you have installed all the prerequisites and prepared your environment as described in Chapters 2 and 3.

4.1.1 Download the SIF Configuration Files

You must download the relevant SIF configuration files and the Web Deploy Packages (WDPs) that contain the XP Single (XPo) topology from the Sitecore Downloads page – http://dev.sitecore.net:

Download the following SIF configuration files:

- sitecore-solr.json
- xconnect-solr.json
- xconnect-createcert.json(for developer environments)
- sitecore-XPO.json
- xconnect-xp0.json

Download the following WDPs:

- Sitecore 9.0.1 rev. 171219 (OnPrem) single.scwdp.zip
- Sitecore 9.0.1 rev. 171219 (OnPrem)_xp0xconnect.scwdp.zip

4.1.2 Set Up the Sitecore Installation Framework

You must set up the Sitecore Installation Framework before you can install Sitecore XP.

For more information about setting up the Sitecore Installation Framework, see the section Set Up the Sitecore Installation Framework Module.



4.2 Install Sitecore XP

The Sitecore installation is a combination of SIF configuration files, WDP packages, and databases.

SIF uses the SIF configuration files to configure the environment and install the application and databases using the WDP packages.

The predefined XP Single topology configures:

- The Sitecore stand-alone website that handles content management, content delivery, reporting, and processing.
- The xConnect and xDB web services.
- Search indexes on the Solr search engine.
- A Windows service that runs the Marketing Automation engine.
- A Windows service that runs the xConnect indexer.
- The Sitecore content and xDB databases.
- A self-signed client certificate for secure communication between Sitecore and xConnect.
- A self-signed server certificate for running HTTPS on the xConnect and xDB web services.

This topology is implemented by installing the SIF configuration files in the following order:

xconnect-createcert.json

This SIF configuration file creates the self-signed client certificate which is passed to the xconnect-xp0.json and sitecore-XP0.json SIF configuration files.

Important

When you install the xConnect configurations on IIS 8.5 - Windows 201272 or Windows 8.1, you cannot use the xconnect-createcert.json to generate a self-signed client certificate for xConnect. You must provide a certificate for the installation. For more information, see to section Secure the Sitecore installation.

• xconnect-solr.json

This SIF configuration file creates the Solr indexes that are used by xConnect.

• xconnect-xp0.json

This SIF configuration file sets-up the xDB and xConnect web services on IIS, the xDB databases on SQL Server, and secures them with the provided certificates.

This configuration uses the following WDP package:

```
o Sitecore 9.0.1 rev. 171219 (OnPrem) xp0xconnect.scwdp.zip
```

sitecore-solr.json

This SIF configuration file creates the Solr indexes that are used by Sitecore.

• sitecore-XPO.json

This SIF configuration file sets-up the stand-alone Sitecore website on IIS and the content databases on SQL Server.

This configuration uses the following WDP package:

```
o Sitecore 9.0.1 rev. 171219 (OnPrem)_single.scwdp.zip
```

Each of these SIF configuration files requires a separate set of parameters that must be passed to them during the installation process. For more information, open the files in a text editor and examine the Parameters section.



Note

If you want to provide a signed certificate, you must install it on the local server and the name can be passed as a parameter to the xconnect-xp0.json and sitecore-XP0.json SIF configuration files. You can then ignore the xconnect-createcert.json SIF configuration file.

For more information, see the section Secure the Sitecore installation.

4.2.1 An Example of How to Install a SIF Configuration File

The following is an example of how to use the Sitecore Installation Framework to install a SIF configuration file on a local server.

To install a SIF configuration file on a local instance:

- 1. Launch PowerShell as an administrator.
- 2. To start the installation, run the Install-SitecoreConfiguration cmdlet, and specify the path to your SIF configuration file.

For example, using the sitecore-XPO.json file:

```
Install-SitecoreConfiguration -Path <configurationpath>\sitecore-XPO.json
```

Optionally, parameters declared in SIF configuration files can be passed in at the command line by prefixing their name with a dash "-". For example:

```
In stall-Site core \texttt{Configuration} \ -\texttt{Path} \ \texttt{<configurationpath>} \\ \texttt{\sc{site}} \ -\texttt{\sc{SqlDbPrefix}} \ \texttt{SC.} \ .
```

In a PowerShell command line, additional parameters can be passed to control the installation process. For example, running the Verbose cmdlet increases the information logged, and the – Skip <taskname> cmdlet skips one or more tasks.

For more details and further guidance on the parameters that can be passed to the Install-SitecoreConfiguration cmdlet, you can run the following cmdlet in a PowerShell command line:

Get-Help Install-SitecoreConfiguration.

Note

You can also run the Install-SitecoreConfiguration cmdlet by using the alias scinst.

4.2.2 Edit and Run the Installation Script

To simplify your installation, you can use a PowerShell script to install the XP Single (XPo) topology.

To edit and run the installation script:

- Create a folder called c:\resourcefiles.
- 2. Download and save the following WDP packages and SIF resource files in this folder:

```
o sitecore 9.0.1 rev. 171219 (OnPrem) single.scwdp.zip
```

- o sitecore 9.0.1 rev. 171219 (OnPrem)_xp0xconnect.scwdp.zip
- o sitecore-solr.json
- o xconnect-solr.json
- o xconnect-createcert.json(for developer environments)
- o sitecore-XPO.json
- o xconnect-xp0.json
- 3. Save your Sitecore license file in the c:\resourcefiles folder as license.xml.



4. Edit the highlighted sections of the following script:

```
#define parameters
       $prefix = "xp0"
       $PSScriptRoot = "C:\resourcefiles"
       $XConnectCollectionService = "$prefix.xconnect"
$sitecoreSiteName = "$prefix.sc"
       $SolrUrl = "https://localhost:8989/solr"
       $SolrRoot = "C:\Solr-6.6.2"
       $SolrService = "Solr-6.6.2"
       $$qlServer = ".\$QL2016"
$$qlAdminUser = "sa"
       $SqlAdminPassword="Password12345"
       #install client certificate for xconnect
       $certParams = @{
           Path = "$PSScriptRoot\xconnect-createcert.json"
           CertificateName = "$prefix.xconnect client"
       Install-SitecoreConfiguration @certParams -Verbose
       #install solr cores for xdb
       $solrParams = @{
           Path = "$PSScriptRoot\xconnect-solr.json"
           SolrUrl = $SolrUrl
           SolrRoot = $SolrRoot
           SolrService = $SolrService
           CorePrefix = $prefix
       Install-SitecoreConfiguration @solrParams
       #deploy xconnect instance
       $xconnectParams = @{
           Path = "$PSScriptRoot\xconnect-xp0.json"
           Package = "$PSScriptRoot\Sitecore 9.0.1 rev. 171219
Sitename = $XConnectCollectionService
           XConnectCert = $certParams.CertificateName
          SqlDbPrefix = $prefix
         SqlServer = $SqlServer
         SqlAdminUser = $SqlAdminUser
           SqlAdminPassword = $SqlAdminPassword
           SolrCorePrefix = $prefix
           SolrURL = $SolrUrl
       Install-SitecoreConfiguration @xconnectParams
       #install solr cores for sitecore
       $solrParams = @{
          Path = "$PSScriptRoot\sitecore-solr.json"
          SolrUrl = $SolrUrl
           SolrRoot = $SolrRoot
           SolrService = $SolrService
           CorePrefix = $prefix
       Install-SitecoreConfiguration @solrParams
       #install sitecore instance
       $xconnectHostName = "$prefix.xconnect"
       $sitecoreParams = @{
           Path = "$PSScriptRoot\sitecore-XP0.json"
           Package = "$PSScriptRoot\Sitecore 9.0.1 rev. 171219
(OnPrem) single.scwdp.zip"
           LicenseFile = "$PSScriptRoot\license.xml"
           SqlDbPrefix = $prefix
         SqlServer = $SqlServer
         SqlAdminUser = $SqlAdminUser
           SqlAdminPassword = $SqlAdminPassword
           SolrCorePrefix = $prefix
         SolrUrl = $SolrUrl
           XConnectCert = $certParams.CertificateName
           Sitename = $sitecoreSiteName
           XConnectCollectionService = "https://$XConnectCollectionService"
```



Install-SitecoreConfiguration @sitecoreParams

- 5. Save the script as install.ps1 to the c:\resourcefiles folder.
- 6. In a PowerShell command line, navigate to the c: \resourcefiles folder and run the following command:

.\install.ps1

After you have edited and run the installation script, you must complete the post-installation steps described in the chapter *Sitecore XP Post-Installation Steps*.



Chapter 5

Production Environment Setup

This chapter describes the steps required to install Sitecore XP 9.0 rev. 171219 (Update-1) in a scaled environment for production or test purposes.

This will give you a working instance of the Sitecore Experience Platform with the XP Scaled topology.

This chapter contains the following sections:

- Secure the Sitecore installation
- Install a Scaled Sitecore XP



5.1 Secure the Sitecore installation

The Sitecore Experience Platform is designed to be secure by default. You must therefore implement HTTPS across the platform.

For local testing and development, you can use self-signed certificate. For more information see the chapter *Local Environment Setup*.

Server Certificate Authentication

All communication between Sitecore instances, including xConnect web services, and the Solr search provider occurs over the default HTTPS configuration. HTTPS requires that you obtain and set up certificates for the Secure Sockets Layer (SSL) before you install the platform.

Server authentication uses a server-side certificate and a private key to encrypt traffic between the HTTP client and the HTTP server application. This type of authentication prevents unencrypted content from traveling over an unsecure network. It does not identify who the client is and the server authentication alone does not determine who can connect to the server.

Client Certificate Authentication

The xConnect server roles support an additional layer of security, referred to as SSL Client Certificate Authentication. SSL Client Certificate Authentication validates that the individual HTTP client is authorized to connect to the HTTP server. SSL Client Certificate Authentication requires that the HTTP client device is configured with a specific client certificate and private key, or thumbprint, which is used to connect to the protected SSL server.

Because xConnect web services use server-to-server communication and are non-interactive, the client certificate allows the Content Management server role and other server roles to connect securely to WebAPI JSON services.

Important

In local developer environments, self-signed certificates can be used to develop Sitecore solutions. Due to potential security concerns, you must not use self-signed certificates in production environments.

5.1.1 Set Up Server Certificate SSL Authentication on IIS

You must obtain and install server certificates before you run the Sitecore Installation Framework. The Microsoft site has more information on <u>how to set up SSL in IIS</u>.

Server Certificates

The following table shows the full set of server authentication certificates for each topology:

| XM Scaled (XM1) | XP Single (XPo) | XP Scaled (XP1) |
|--------------------|-----------------|--|
| Content Management | xConnect | Content Management Reporting Processing xConnect Collection xConnect Collection Search xDB Reference Data xDB Automation Operations xDB Automation Reporting |

For each certificate, you must use the site name in the common name **CN** field in the certificate. For example, if the name that you want to use for the Content Management IIS site is *CM_test*, you must use this name when you create the Content Management certificate.



Install Server Certificates

After you obtain the relevant certificates, you must install them.

To install server certificates:

1. Install the server authentication certificate in the system certificate store folder:

Certificates (Local Computer) \Personal

For information about how to install a private key certificate, see MSDN.

2. If you created a self-signed certificate, install the self-signed authority certificate for the SSL certificate in the following folder:

Certificates (Local Computer) \Trusted Root Certification Authorities

Note

For the XM Scaled (XM1), and XP Single (XPo) topologies, it is assumed that there is only one SSL certificate for each IIS instance that covers multiple application roles. For XP Scaled (XP1), there is a dedicated role per server in a distributed setup, and you must obtain and install a certificate for each server role.

For XP Scaled (XP1), after you obtain all the server certificates, you must install them on the required servers:

XP Scaled (XP1)

| Role Name | Server Certificate |
|-------------------------------|---|
| Content Management | Processing Reporting xConnect Collection xConnect Collection Search xDB Reference Data xDB Automation Operations xDB Automation Reporting |
| Content Delivery | Content Management xConnect Collection xDB Reference Data xDB Automation Operations |
| Reporting | None required |
| Processing | xConnect Collection |
| xConnect Collection | None required |
| xConnect Collection Search | None required |
| xDB Reference Data | None required |
| xDB Automation Operations | xConnect Collection xDB Reference Data |
| xDB Automation Reporting | None required |
| EXM Dedicated Dispatch Server | Processing Reporting xConnect Collection xConnect Collection Search xDB Reference Data xDB Automation Operations xDB Automation Reporting |



5.1.2 Set Up Client Certificates

You must obtain and install the client certificates before running the Sitecore Installer Framework.

The client certificate is typically installed on the Windows Server that connects to the server where xConnect is deployed. The client certificate is stored in the certificate store for either a specific user or the entire server.

The thumbprint of the client certificate is specified on the server that you are connecting to (the destination), in this case the xConnect server, and only clients with the correct certificate and matching thumbprint are allowed to connect.

In production environments, different client certificates are used for different application roles with the aim of isolating the servers, in the event of a key being compromised.

For development purposes, you can use a single client certificate to validate that authentication will work as expected once you move to a production environment.

Client Certificates

The following table shows the full set of client authentication certificates for each topology:

| XM Scaled (XM1) | XP Single (XPo) | XP Scaled (XP1) |
|-----------------|-----------------|--|
| None | xConnect | xConnect Collection xConnect Collection Search xDB Reference Data xDB Automation Operations |

Install the Client Certificate

After you have obtained the certificates, you must install them.

To install the client certificate:

• Install the client authentication certificate, including the private key, in the Certificates (Local Computer) \Personal folder for each required role.

For information about how to install a private key certificate, see MSDN.

Important

When you import the client certificate, you must select the **Allow private key to be exported** option.

• If you created a self-signed certificate, you must install the self-signed authority certificate used to create the client authentication certificate in the following folder:

```
Certificates (Local Computer) \Trusted Root Certification Authorities
```

The thumbprint for the certificates that were installed in the previous step must be added to the *xConnect Collection*, *xConnect Collection Search*, *xDB Reference Data*, *xDB Automation Operations*, and *xDB Automation Reporting* roles.

In the /App_Config/AppSettings.config file, add the thumbprint to the <add
key="validateCertificateThumbprint" value="YOUR_CERTIFICATE_THUMBPRINT" />
setting.

This defines which client certificate is used for authentication.



The following tables provide details about the client certificates required for each role:

XP Single (XPo)

| Role Name | Client Certificates | Associated connection strings containing client thumbprint | |
|-----------|---------------------|--|--|
| Sitecore | xConnect Client | <pre>xconnect.collection.certificate xdb.referencedata.client.certificate xdb.marketingautomation.reporting.client.certificate xdb.marketingautomation.operations.client.certificate</pre> | |
| xConnect | xConnect Client | <pre>xdb.referencedata.client.certificate xconnect.collection.certificate</pre> | |

XP Scaled (XP1)

| Role Name | Client Certificate | Associated connection strings containing client thumbprint |
|--|-------------------------------|--|
| Content Management | xConnect Collection Search | xconnect.collection.certificate |
| xDB Reference Data xDB Automation Operations | | xdb.referencedata.client.certificate |
| | | xdb.marketingautomation.reporting.client.certificate |
| | xDB Automation Reporting | xdb.marketingautomation.operations.client.certificate |
| Content | xConnect Collection | xconnect.collection.certificate |
| Delivery | xDB Reference Data | xdb.referencedata.client.certificate |
| | xDB Automation Operations | xdb.marketingautomation.operations.client.certificate |
| Reporting | xConnect Collection | xconnect.collection.certificate |
| Processing | xConnect Collection | xconnect.collection.certificate |
| xConnect Collection | None required* | - |
| xConnect Collection Search | None required* | - |
| xDB Reference Data | None required* | - |
| xDB Automation Operations | xConnect Collection | xconnect.collection.certificate |
| xDB Automation Reporting | None required* | - |

^{*} These four roles do not require a client certificate because they do not make calls to other roles.

Note

You must also ensure that client certificate private keys permissions and read access are granted to the users under which your services are running.



By default, these users are:

The ApplicationPoolIdentity for the web sites.

The Local Service account for Windows services.

SIF does this automatically.

5.1.3 Set Up a SSL Certificate for Solr

As described in the *Install Solr* section, if you want to use the Experience Database (xDB) and xConnect, you must enable SSL for Solr.

Note

In production environments, the Solr certificate must be provided and signed by an authorized provider. However, in development environments, the certificates can be generated and signed locally.

If you created a self-signed certificate, install the self-signed authority certificate for the SSL certificate in the following certificate store:

Certificates (Local Computer) \Trusted Root Certification Authorities

You must install the Solr SSL certificate for the following server roles:

| XM Scaled (XM1) | XP Single (XPo) | XP Scaled (XP1) |
|-----------------|----------------------|--|
| None required | xConnect Sitecore | Content Management xConnect Collection Search |



5.2 Install a Scaled Sitecore XP

Once you have obtained the required certificates, you can run the Sitecore Installation Framework and install Sitecore. You can install any of the configurations for dedicated server roles, on single or multiple servers.

The server roles are defined as a part of your desired scaling configuration.

For more information about scaling, read the Sitecore Scaling Guide.

Important

You must first install the sitecore-solr.json and the xconnect-solr.json deployment configurations. Afterwards, you must install the rest of the Sitecore server roles deployment configurations and these can then be installed in any order.

To run the installation framework and install Sitecore:

1. If you have not already done so, as an administrator, in a PowerShell command line, run the following cmdlet:

```
Import-Module SitecoreInstallFramework
```

2. To install the Solr cores, run the following cmdlets with the required parameters for your server roles:

```
Install-SitecoreConfiguration -Path
"C:\SitecoreInstaller\Configurations\XConnect\Solr\xconnect-solr.json"
Install-SitecoreConfiguration -Path
"C:\SitecoreInstaller\Configurations\Platform\Solr\sitecore-solr.json"
```

To install the server roles, run the following cmdlets with the required parameters for your server roles:

```
Install-SitecoreConfiguration -Path
"C:\SitecoreInstaller\Configurations\Platform\XP1\sitecore-XP1-cm.json"
Install-SitecoreConfiguration -Path
"C:\SitecoreInstaller\Configurations\Platform\XP1\sitecore-XP1-cd.json"
Install-SitecoreConfiguration -Path
"C:\SitecoreInstaller\Configurations\Platform\XP1\sitecore-XP1-prc.json"
Install-SitecoreConfiguration -Path
"C:\SitecoreInstaller\Configurations\Platform\XP1\sitecore-XP1-rep.json"
Install-SitecoreConfiguration -Path
"C:\SitecoreInstaller\Configurations\xConnect\XP1\xconnect-xp1-collection.json"
Install-SitecoreConfiguration -Path
"C:\SitecoreInstaller\Configurations\xConnect\XP1\xconnect-xp1-collectionsearch.json"
{\tt Install-SitecoreConfiguration\ -Path}
"C:\SitecoreInstaller\Configurations\xConnect\XP1\xconnect-xp1-
MarketingAutomationReporting.json"
Install-SitecoreConfiguration -Path
"C:\SitecoreInstaller\Configurations\xConnect\XP1\xconnect-xp1-
MarketingAutomation.json"
Install-SitecoreConfiguration -Path
"C:\SitecoreInstaller\Configurations\xConnect\XP1\xconnect-xp1-ReferenceData.json"
```

For information about setting up EXM, see the EXM documentation.

5.2.1 Specify the Certificates During Installation

To install Sitecore with your pre-installed certificates, when you run the Install-SitecoreConfiguration cmdlet, you must provide the certificates as parameters.

By default, the Sitecore Installation Framework searches for the certificates in the following path:

• Cert:\Localmachine\My



You can change the storage location.

Change the Default Location of the Certificates

To change the default location of the certificates used for deployment:

• In a text editor, open the relevant .json file, and in the Variables section, change the default store value:

"Security.CertificateStore": "Cert:\\Localmachine\\My"

Specify the Names or Thumbprints of the Certificates

You must specify as parameters the names or thumbprints of the certificates that you created and installed earlier in this guide. For example:

• For the client authentication certificate:

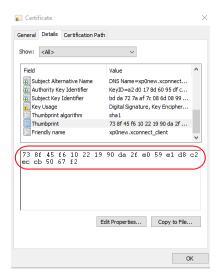
```
-XConnectCert "xConnect_client"

Or

-XConnectCert "738F45F610221990DA2FE059E1D8C2ECCB5067F2"
```

Note

In the PowerShell command line parameter, you must specify the *client* certificate thumbprint in capital letters.



• For the server authentication certificate, for example, for an instance with the name "CM test":

```
-SSLCert "CM_test"

or

-SSLCert "2205a94867ee99e3b29ea7a9ac5a7646d43fd88b"
```



Chapter 6

Sitecore XP Post-Installation Steps

This chapter describes the steps required to complete the installation after you install Sitecore XP 9.0 rev. 171219 (Update 1) with the Sitecore Installation Framework.

This chapter contains the following sections:

- Rebuild the Search Indexes and the Link Databases
- Deploy Marketing Definitions
- Content Expiration
- Configure Tracking
- Configure Session State Providers
- Security Hardening
- Configure Email Experience Manager



6.1 Rebuild the Search Indexes and the Link Databases

After you install Sitecore, you must rebuild the search indexes, and the Link databases.

To rebuild all the indexes:

- 1. On the **Sitecore Launchpad**, click **Control Panel**, and in the **Indexing** section, click **Indexing** manager.
- 2. In the **Indexing Manager** dialog box, click **Select all**, and then click **Rebuild**.

To rebuild the Link databases for the *Master* and *Core* databases:

- 1. On the **Sitecore Launchpad**, click **Control Panel**, and in the **Database** section, click **Rebuild Link Databases**.
- 2. Select the Master and Core databases and then click **Rebuild**.



6.2 Deploy Marketing Definitions

If you want to use the Sitecore Experience Marketing functionality, you must deploy marketing definitions.

Note

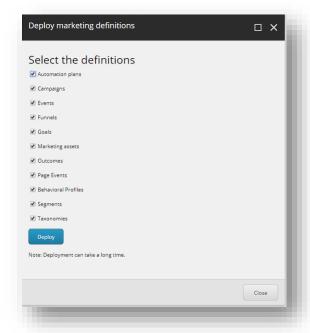
If you do not plan to use the Sitecore Experience Database (xDB), you do not have to perform these steps.

To deploy marketing definitions:

1. On the **Sitecore Launchpad**, click **Control Panel**, **Analytics**, and then click **Deploy Marketing Definitions**.



2. In the **Deploy marketing definitions** dialog box, select all the definitions and taxonomies and click **Deploy**.



6.3 Content Expiration

IIS uses the Expire Web content header (located in common HTTP Response Headers) to determine whether to return a new version of the requested web page if the request is made after the web page content has expired. IIS marks each web page before it is sent, using the settings that you provide for content expiration. The website visitor's browser translates the expiration mark. You can set the IIS Expire Web content header to improve performance.

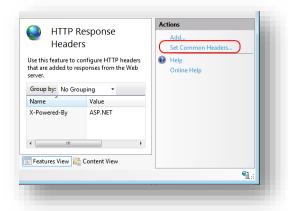
By setting Expire Web content to something other than *immediately*, you can reduce second-access load times by 50 –70%. This setting does not affect dynamically-generated content.

To enable the Expire Web content header in IIS:

- 1. In Windows, open the IIS Manager.
- 2. Select the site that you want to enable the Expire Web content header for.
- 3. In the **IIS** section, double click **HTTP Response Headers**.

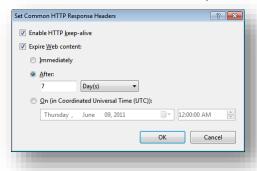


4. In the Actions panel, click Set Common Headers...



5. Select the **Expire Web content** check box.

6. Select **After**, and set the number of days to a longer expiration time. For example, 7 days.



7. Click **OK**.

6.4 Configure Tracking

Tracking enables you to identify contacts and track their activity on your website.

In certain cases, you might not want to track Geo IP data, or due to restrictions in certain legal jurisdictions, you might not be able or want to store IP addresses. In these situations, you can configure tracking.

Note

The following procedure is optional.

To configure tracking:

- 1. If you do not want to track Geo IP data:
 - o In the Website\App_Config\Sitecore\Marketing.Tracking\Sitecore.Analytics. Tracking.config file, update the Analytics.PerformLookup setting and change the value to False.

Note

The Analytics. PerformLookup setting has a default value of *True* and you must not change it in a single-instance environment.

- 2. If you do not want to store IP addresses in the xDB:
 - In the
 \App_Config\Sitecore\Marketing.Tracking\Sitecore.Analytics.Trackin
 g.config file, update the RedactIpAddress setting.

This change will hash the IP addresses before they are stored in the xDB.

Important

To ensure that hashing is secure, you must change the default salt value in the Sitecore. Analytics. Tracking.config file, in the geoIpManager section.

3. Restart IIS.



6.5 Configure Session State Providers

In the Sitecore Experience Database, you can use a session state server to share all your contact sessions across different browsers and devices. Configuring session state is particularly important if you have deployed a multi-server, fully scalable environment with clusters of content delivery or processing servers

Sitecore is deployed with an *InProc* session state provider by default but we recommend that you use *OutOfProc* session state providers if you deploy more than one CD server.

To configure any OutOfProc session state providers, see the Sitcore documentation site.

The Sitecore ASP.NET Session State Provider for SQL Server enables you to use SQL Server as your session state store. This provider supports the SessionEnd event that the xDB needs to track website visits.

For more information about deploying the Session database, see the <u>Sitecore Documentation</u> website.



6.6 Warm up the Servers

To ensure that your Sitecore websites are available at all times, even after restarting a server, you should enable the IIS auto-start feature for the application pools on all the servers that you have configured.

For more information about the auto-start feature, see $\underline{\text{Microsoft's documentation}}$.



6.7 Security Hardening

Sitecore recommends that you follow all the security hardening instructions described in our documentation. In addition, the way you implement your Sitecore solution has a significant effect on the security of your website and it may require additional security-related coding and configuration.

For more information about security hardening, see the <u>security hardening</u> documentation.



6.8 Configure Email Experience Manager

To use EXM you must configure the delivery process.

For more information about EXM and about configuring the delivery process, see the EXM documentation.



Chapter 7

Troubleshooting

This chapter can help you resolve the most common problems encountered during your Local or Production environment installation of Sitecore XP 9.0.

Common Issues

7.1 Common Issues

I get a 403.16 Forbidden error

- <u>Check that your root certificate</u> is in the Trusted Root Certificates Authority store of the *Local Computer*, not the current user and that the *Issued To* and *Issued By* properties of the root certificate match.
- Ensure you imported the certificates into the *Local Computer's* certificate store, not the current user's certificate store.
- Ensure the certificate you created in IIS has a name that matches the site. For example, sc90_xconnect.
- Ensure you pasted your thumbprint into a PowerShell command line window, and that you removed the hidden character at the start of the string.
- Make sure your thumbprint is in uppercase letters. For example: 3D703B5198D6D3CEE1D0C1B1BC9ECB6D34989BA4.

You can find the thumbprint in the following locations:

- o Sitecore\App Config\ConnectionStrings.config
- o XConnect\App Config\ConnectionStrings.config
- o XConnect\App_Data\jobs\continuous\AutomationEngine\App_Config\ConnectionStrings.config
- Ensure the self-signed certificate you created in IIS has the same name as your xConnect instance.
- Ensure the client authentication certificate (under the local machine's *Personal* store) has *read* permissions for the *IIS_IUSR* group and the *NETWORK SERVICE* group.

My Solr index is empty

• In the \xConnect\App_data\jobs\continuous\IndexWorker\App_data\Logs folder, check the indexer's log files:

If you have an error that says your remote certificate is invalid according to the validation procedure, ensure that the indexer's ConnectionStrings.config file is using localhost rather than 127.0.0 for the Solr core URL.

Microsoft.SqlServer.TransactSql.ScriptDom.dll is not installed

• If this happens, you can also see the following error: The SQL provider cannot run with dacpac option because of a missing dependency. To resolve this, see the following Knowledge Base article.

My Sitecore installation failed while I was using Skype

• If you use Skype while you are installing Sitecore 9.0, it is possible that your xConnect installation may fail. This occurs because Skype and Sitecore xConnect both use port 443, which interferes with the installation.

If this happens, change your Skype configuration as described in Microsoft's documentation.



Chapter 8

Appendix

This chapter contains supplementary instructions that help you configure your environment such as file permissions, performance counters, and other information.

This chapter contains the following sections:

- Access Rights
- Certificates

8.1 Access Rights

8.1.1 Use Windows Authentication with SQL Server

You can configure Sitecore to use Windows Authentication for a SQL connection and remove the user name and password from the connectionStrings.config file.

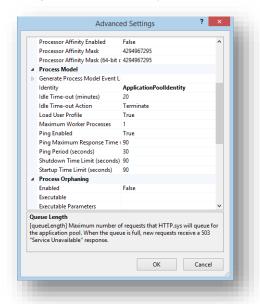
Note

This only applies to the Core, Master, Web and Reporting SQL databases, and not to xDB and xConnect.

xDB and xConnect only support Certificate Authentication as described in the chapter *Production Environment Setun*.

To configure Sitecore to use Windows Authentication:

- 1. In Windows, launch the IIS Manager.
- 2. Select the application pool that Sitecore is running under, click **Advanced Settings** and in the **Identity** field, set the identity to the domain user.



- 3. In SQL Server, register the domain user and grant the appropriate security permissions to the Sitecore databases for the domain user.
- 4. On the computer that hosts Sitecore XP, add the domain user to the IIS_IUSRS group.
 For more information about changing the permissions for the IIS_IUSRS group, see the section File System Permissions.
- 5. In a text editor, edit the \App_Config\ConnectionStrings.config file and replace the user id and password parameters with trusted_connection=Yes.

Note

If you use the Sitecore Experience Database (xDB), the configuration is the same for the *Reporting* database.

6. Prepare your identity so that it can be used as a service account with the aspnet_regiis.exe file and the -qa_switch.

8.1.2 Windows Performance Counters

Sitecore XP contains built-in functionality that reads and updates the Windows performance counters that you can use to monitor and troubleshoot the Sitecore application. This functionality requires access to Windows registry keys. You can grant access by making the application pool identity a member of the built-in *Performance Monitor Users* group.

For more information, see Microsoft's documentation about Application Pool Identity.

If the required registry permissions are not granted, whenever the application attempts to access Windows performance counters, the *Access to the registry key 'Global' is denied* error is registered in the Sitecore log files.

To avoid this error, you must prevent Sitecore from updating the performance counters.

To prevent Sitecore from updating the performance counters:

• In a text editor, open the \App_Config\Sitecore.config file and set the Counters. Enabled setting to false.



8.2 Certificates

8.2.1 References to the Certificates

Client certificates

When you have installed Sitecore XP 9.0, you can see the thumbprint values of the -XConnectCert parameters in the following connection strings in the \App config folder:

• ConnectionStrings.config for Sitecore and xConnect roles:

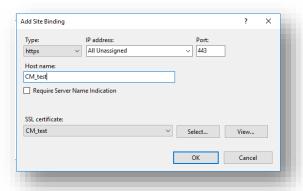
```
<add name="xconnect.collection.certificate"
connectionString="StoreName=My;StoreLocation=LocalMachine;FindType=FindByThumbprint;Fi
ndValue=738F45F610221990DA2FE059E1D8C2ECCB5067F2" />
```

AppSettings.config file for the xConnect roles:

<add key="validateCertificateThumbprint" value="738F45F610221990DA2FE059E1D8C2ECCB5067F2" />

Server certificates

When you have installed Sitecore XP 9.0, you have an IIS site named CM_test with HTTPS binding and an associated SSL certificate called CM_test .



8.2.2 Use and Configure a New Client Certificate

If your client certificate has expired, you must configure Sitecore to use a new client certificate.

To configure Sitecore to use a new client certificate:

- 1. Install the new client certificate on every computer on which you have installed the xConnect client and ensure that the authority that issued the certificate is in the *Trusted Authorities* list.
 - For more information about the appropriate role and the certificate that you must install, see the section *Set Up Client Certificates*.
- 2. To grant the appropriate permissions to the certificate, open the Microsoft Management Console, click **File**, and then click **Add/Remove Snap-in**.
- In the Add or Remove Snap-ins dialog box, in the Available snap-ins field, select Certificates and then click Add.
- 4. In the Certificates snap-in dialog box, select Computer account and then click Next.
- 5. In the **Select Computer** dialog box, select **Local computer** and then click **Finish**.
- 6. In the Add or Remove Snap-ins dialog box, click OK.
- 7. In the **Console** window, in the left-hand pane, navigate to the *Certificates (Local Computer)/Personal/Certificates* folder.
- 8. In the center pane, right-click the new certificate, click All Tasks, Manage Private Keys.



- 9. In the **Permissions** dialog box, add the accounts that you want to grant permissions to, based on the following criteria:
 - For virtual accounts that were created for each Sitecore application pool identity, add for example:

IIS AppPool\<AppPoolName> – for virtual accounts.

NETWORK SERVICE account – only if the Sitecore website application pools run under the NetworkService identity.

LOCAL SERVICE account – the Marketing Automation Engine runs under this account.

o For virtual accounts that were created for the xConnect application pool identity for the website hosting the xDB Automation Operations role, add for example:

IIS AppPool\<AppPoolName> – for virtual accounts.

10. In the \App_Config\connectionstrings.config file, in the appropriate connection strings, replace the old thumbprint parameter value with the new client certificate thumbprint.

For more information about the appropriate roles and the role certificate thumbprints that must be updated, read the section *Set Up Client Certificates*.

11. Update the thumbprint values in all of the certificate connection strings on the following instances:

| XP Single (XPo) | XP Scaled (XP1) |
|-----------------|-----------------------------|
| Sitecore | Content Delivery |
| xConnect | Content Management |
| | Processing |
| | Marketing Automation Engine |
| | xDB Automation Operations |

For example, on each XP Single (XPo) Sitecore instance, update the thumbprint value in these connection strings:

```
<add name="xconnect.collection.certificate"
connectionString="StoreName=My; StoreLocation=LocalMachine; FindType=FindByThumbprint; Fi
ndValue=859E88DC0692BA1583145223C455F186937C0D62" />
<add name="xdb.referencedata.client.certificate"
connectionString="StoreName=My; StoreLocation=LocalMachine; FindType=FindByThumbprint; Fi
ndValue=859E88DC0692BA1583145223C455F186937C0D62" />
<add name="xdb.marketingautomation.reporting.client.certificate"
connectionString="StoreName=My; StoreLocation=LocalMachine; FindType=FindByThumbprint; Fi
ndValue=859E88DC0692BA1583145223C455F186937C0D62" />
<add name="xdb.marketingautomation.operations.client.certificate"
connectionString="StoreName=My; StoreLocation=LocalMachine; FindType=FindByThumbprint; Fi
ndValue=859E88DC0692BA1583145223C455F186937C0D62" />
```

12. In the xConnect root folder, in the \App_Config\AppSettings.config file, update the thumbprint value in the following setting:

<add key="validateCertificateThumbprint" value="859E88DC0692BA1583145223C455F186937C0D62" />

You must update this setting on the following servers:

| XP Single (XPo) | XP Scaled (XP1) |
|-----------------|---------------------|
| xConnect | xConnect Collection |
| | XConnect Search |
| | xDB Reference Data |



| | xDB Automation Reporting |
|---|---------------------------|
| _ | xDB Automation Operations |

13. Restart IIS on every computer that you configured to use a new client certificate.

8.2.3 Configure Sitecore to Use New Server Certificates

1. Replace all of the old server certificates with new server certificates on each server with the XP Scaled (XP1) role.

Note

The common name field (CN) must be the same as your instance name.

- 2. On each IIS instance, in the **Site Bindings** window, select the new server certificate.
- 3. Restart IIS on every computer that you configured to use the new server certificates.

